

KAT EBERLEY

CONTACT INFO

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Based in San Francisco

SKILLS

Fashion/Apparel

- Garment Construction
- Knitwear, Wovens, Fleece
- Tech Packs
- Flats/Technical Sketches
- Patternmaking
- Fashion Illustrations
- Draping & Tailoring
- Cut & Sew
- Lab dips and color-matching

Computer

- Adobe Creative Suite
- CLO 3D
- Miro Collaboration Platform
- Centric
- PLM
- Microsoft Office

RECOGNITION

- **YMA Fashion Scholarship Fund, Scholarship Winner - 2019, New York, NY**
- **YMA Fashion Scholarship Fund, Scholarship Winner - 2018, New York, NY**
- **August Streetwear Competition, Selected Exhibitor - 2018, Madison, WI**

WORK EXPERIENCE

Old Navy Asst. Designer Women's Active Lifestyle

June 2021- June 2023, San Francisco, CA

- Developed and designed products across various categories (tops, bottoms, outerwear) and fabrications (knits, wovens, fleece) averaging 15-25 new original designs per season. Assisted in fittings and developments, and coordinated with vendors and cross-function teams.
- Selected as one of 20 designers across all Gap brands to attend SXSW as recognition for outstanding macro research.
- Designed styles that drew in over \$9M in retail sales during Q4 2022
- Contributed to record-breaking growth in a team that grew to be the number one division in all of Gap inc; overtook Athleta for market share, generated \$745M in sales in 2021, and drove 33% of growth for all Gap brands.

TO THE MARKET, Freelance Sale and Operations Assistant

March 2021 - June 2021, Los Angeles, CA

- Prepared decks that represented the work of over 20 different artisan groups from around the world. Decks were then presented to buyers at retailers such as Bloomingdales, Target, and TJ Maxx in order to facilitate sustainable supply chains.
- Assisted sales team with CAD updates.

ZAC Zac Posen, Design Intern - Design Intern

May 2019 - August 2019, New York, NY

- Designed pieces and embroidery placements for the SS 2020 Collection.
- Assisted the Design Director by assisting in fittings, managing samples for production, organizing and accumulating inspiration, and updating CADs.
- Conducted and presented concept, design and market research.

SABAH Nepal, Product Development Intern

May 2018 - August 2018, Kathmandu, Nepal

- Designed a 25-piece collection that incorporated traditional Nepalese textiles in optimized ways to capture a broader range of customers.
- Worked with technical designers to create and execute samples, sourced local fabrics and trims, and oversaw fittings to bring collection to market.
- Identified areas of improvement for SABAH's e-commerce and implemented changes, worked with programmers to improve overall UX and accessibility.

EDUCATION

University of Wisconsin-Madison - Madison, WI

- Graduated with BS in Textiles and Fashion Design, GPA 3.86/4.0, Phi Kappa Phi Honor Society
- Courses: Design, Draping, Cut&Sew, Patternmaking, Garment Construction, Textile Design, Fashion illustration
- Established a TFD Senior Thesis Scholarship
- Graduated with highest honors in the top 5% of the graduating class

London College of Fashion—London, UK

- Product Development Study Abroad Course
- Courses: Draping, Corsetry, Patternmaking, History of Fashion, Fashion Entrepreneurship

